

NCC Cable System Order

Order #	62352179
Syscode	8636
System Name	Time Warner/Cincinnati Interconnect, OH
Market	Cincinnati

AE	Bob Cato
Sales Coordinator	Ryan Medellin
Office	Dallas
Phone	(214) 932-2910
Status	Not accepted
Survey	FUSION Cable Live+SD 2BK Oct15-Nov15
All ratings are based on DMA populations	

Flight Dates	10/24/16 - 11/13/16
Agency	Ackerman McQueen, Inc.
Advertiser	National Rifle Association

Client Code	1
Product Code	73
Est Code	3294
Product Name	National Rifle Association
Credit Status	

Primary Demo	Adults 35-64
Makegood Policy	Approval Required

Update Date		10/17/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		3	
Total		\$47,028.00	
Commission		\$7,054.20	
Net Total		\$39,973.80	
Total Spots		16	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	14.09	GIMP	124390
CPP	\$3,337.00	CPM	\$378.07

Comments :	New order. Please run as ordered. Review and confirm thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN PT	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	0.36	3165	4	\$2,918.00	\$11,672.00	60	
2	DISC	DISC PT	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	0.60	5264	4	\$2,786.00	\$11,144.00	60	
3	ESPN	ESPN DT	10/31/16	11/6/16	10:00	18:00						X	X	1.57	13890	2	\$1,560.00	\$3,120.00	60	
4	ESPN	ESPN PT	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	1.79	15769	2	\$2,848.00	\$5,696.00	60	
5	HIST	HIST PT	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	0.72	6336	2	\$4,212.00	\$8,424.00	60	
6	USA	USA PT	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	1.06	9342	2	\$3,486.00	\$6,972.00	60	

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	0	16	0	0	0	0	0	0	0	0	0	0	16
AMT	\$0.00	\$47,028.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$47,028.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/18/16

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